



RUBY ANNIVERSARY CELEBRATION

*Celebrating 40
Years of Caring*

September 8-10th

Thursday Evening:
An Evening with Kim Campbell

Friday Evening:
VIP Celebration

Saturday:
Community Day

Learn More: SagepointCare.org/rubycelebration/

Sponsorship Information

Ruby Celebration Sponsor (s)- \$10, 000

- ◆ Acknowledgement of company sponsorship from podium and invitation to appointed company representatives for photo-op on stage with Sagepoint President/CEO & Board Chair
- ◆ Company sponsorship acknowledgement in any post-event press release(s) for Friday night event
- ◆ Company promotion on Sagepoint Social Media accounts (*logo provided by sponsor*)
- ◆ Logo featured on Audio Visual screen or Sign(s) at event locations for Friday Ruby Anniversary event
- ◆ Private first-entry Ruby Sponsor(s) tour with Sagepoint President/CEO (Friday night)
- ◆ Eight Reserved seats for Thursday night event presentation
- ◆ Two VIP tables of eight at Thursday evening dessert reception
- ◆ Two VIP tables of 8 at the Friday night 40th Anniversary by-invitation dinner
- ◆ Logo featured in all distributed event promotion materials (full page program ad) (*logo provided by sponsor*)
- ◆ Logo/link on Sagepoint 40th Anniversary webpage (*logo provided by sponsor*)
- ◆ Company literature/marketing piece to be displayed at Friday event (*material provided by sponsor*)
- ◆ 6' table vendor space for company literature/material on Saturday Community-Education event (*material provided by sponsor*)

Emerald Sponsor (s) - \$7,500

- ◆ Verbal Acknowledgement during program of company sponsorship (Friday night)
- ◆ Two VIP tables of eight at Friday night 40th Anniversary by-invitation dinner
- ◆ Promotion on Sagepoint Social Media accounts (*logo provided by sponsor*)
- ◆ Logo featured on Audio Visual slide show or Sign(s) throughout Friday & Saturday events
- ◆ Logo featured in all distributed event promotion materials (full page program ad) (*logo provided by sponsor*)
- ◆ Logo/link on Sagepoint 40th Anniversary webpage (*logo provided by sponsor*)
- ◆ 6' table vendor space for company literature/material on Saturday Community-Education event (*material provided by sponsor*)

All Proceeds from Sponsors will benefit Sagepoint Senior Living Services in expanding services and educational opportunities to meet the growing healthcare needs of aging seniors and their family members.

Sponsorship Information (Cont.)

Topaz Sponsor (s) - \$5,000

- ◆ Verbal Acknowledgement during program of company sponsorship (Friday night)
- ◆ One VIP table of eight at Friday night 40th Anniversary by-invitation dinner
- ◆ Promotion on Sagepoint Social Media accounts (*logo provided by sponsor*)
- ◆ Logo featured on Audio Visual slide show or Sign(s) throughout Friday & Saturday events
- ◆ Logo featured in all distributed event promotion materials, (full page program ad) (*logo provided by sponsor*)
- ◆ Logo/link on Sagepoint 40th Anniversary webpage (*logo provided by sponsor*)

Sapphire Sponsor (s) - \$2,500

- ◆ Four seats for Friday night 40th Anniversary by-invitation dinner
- ◆ Promotion on Sagepoint Social Media accounts (*logo provided by sponsor*)
- ◆ Logo featured on Audio Visual slide show or Sign(s) throughout Friday & Saturday events
- ◆ Logo on Sagepoint 40th Anniversary webpage (*logo provided by sponsor*)
- ◆ Logo featured in program - half page ad (*logo provided by sponsor*)

Pearl Sponsor (s) - \$1,500

- ◆ Two seats for Friday night 40th Anniversary by-invitation dinner
- ◆ Logo featured on Audio Visual slide show or Sign(s) during, Friday & Saturday events
- ◆ Logo on Sagepoint 40th Anniversary webpage (*logo provided by sponsor*)
- ◆ Logo featured in program - half page ad (*logo to be provided by sponsor*)

Program Ads

Full Page ad	\$ 750
Half Page ad	\$ 500
Quarter Page ad, vertical	\$ 200

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Sponsorship Registration Form

YES, we will reserve the following Ruby Anniversary Celebration Sponsorship:

_____ Ruby Celebration Sponsor (includes full page ad) \$10,000

_____ Emerald Sponsor (includes full page ad) \$7,500

_____ Topaz Sponsor (includes full page ad) \$5,000

_____ Sapphire Sponsor (includes half page ad) \$2,500

_____ Pearl Sponsor (includes half page ad) \$1,500

Ad Only

_____ Full Page \$750 _____ Half Page \$500 _____ Quarter Page, Vertical \$200

Organization _____

Contact _____ Phone _____

Address _____

City _____ State _____ Zip _____

Email _____

_____ Send Invoice _____ Pay by Credit Card _____ Check Enclosed _____ Online*

Card number _____ Exp. Date ____/____

CV Code _____ Cardholder Name _____

Signature _____

*To pay online, visit bit.ly/RubySponsor and denote sponsorship in details.

Ad dimensions: Full Page: 4.625"x7.5" • Half Page: 4.625"x3.625"

Quarter Page, Vertical: 2.1875"x3.625"

Ads due to kpearson@sagepointcare.org by August 26, 2016.

Please complete this form and return to Sagepoint Senior Living Services by mail **Attn: Kelsey Pearson, 10200 La Plata Road, La Plata, MD 20646** or email to kpearson@sagepointcare.org.
Questions? Call Kelsey Pearson at 301-934-1900 ext. 341.