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FOR IMMEDIATE RELEASE

SAGEPOINT BRINGS HOME THE GOLD IN ASTER AWARDS Sagepoint Wins Three Awards in National Healthcare Marketing Competition

La Plata, MD (May 24, 2016) – Sagepoint Senior Living Services’ Transportation Bus Marketing and Rehabilitation Marketing Series both earned *2016 Gold Aster Awards*¹ in the national competition that recognizes excellence in healthcare marketing and advertising. Sagepoint’s new website earned a *2016 Silver Aster Award*². Special thanks to both Crosby Marketing and FASTSIGNS of Waldorf for their contributions. Crosby Marketing was responsible for the creation of the Rehabilitation Marketing Series and new website and FASTSIGNS designed and updated Sagepoint’s entire fleet of vans.

President/CEO Bill Holman remarks, “It is quite an honor to receive three awards on a national level for our marketing efforts here at Sagepoint. We work hard to ensure that we communicate our services to any and all families who may be in need of senior care services throughout Southern Maryland. These awards are a true testament to our marketing success!”

In 2016, the Aster Awards received nearly 3,000 entries from hospitals, health systems, nonprofit public health organizations, and advertising/PR firms around the United States. They are judged by a diverse panel of industry experts, and winners are published in Marketing Healthcare Today magazine.

About Sagepoint Senior Living Services

Sagepoint Senior Living Services, formerly CCNRC, has been providing excellent care and trusted advice to seniors and their families in Southern Maryland for 40 years. Today we continue to grow in service and offer an unmatched breadth of trusted care solutions. To learn more, visit www.SagepointCare.org, or call us at 301.934.1900.

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¹ Top 5% in nation

² Top 12% in nation