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FOR IMMEDIATE RELEASE

AT SAGEPOINT SENIOR LIVING SERVICES WISHES DO COME TRUE
Sagepoint #TakeMeToTheGame Fundraiser a Success

La Plata, MD (April 8, 2016) – During October of 2015, Sagepoint Senior Living Services began fundraising to grant a resident’s wish to see the Washington Capitals. When resident Mr. Brewer approached Activities Director Erin Young, we simply did not have the necessary funds but knew we had to find a way. That is when our #TakeMeToTheGame fundraiser was launched!

“As a non-profit organization, the quality of senior care we provide simply would not be possible without the generosity of community members,” remarks Ms. Young. Since the fundraiser’s launch, Sagepoint has raised over \$700- enough to cover the majority of expenses for a trip to see the Washington Capitals take on the Pittsburgh Penguins.

For the fundraising effort, Sagepoint raffled three pairs of Washington Capitals tickets that were generously donated by a member of the community as a result of the [GoFundMe](#) campaign. Proceeds from the raffles were combined with donations to the GoFundMe campaign as well as proceeds from raffling an autographed photo of Alex Ovechkin that was donated on behalf of the Washington Capitals.

At Sagepoint we value our residents’ experiences with the goal of producing an environment in which residents thrive and lead fulfilling lives. When residents show interest in an activity such as going to see the Capitals, we do our best to make it happen. Ms. Young remarks, “These are the moments that showcase the waves of change we are generating in long-term care. With the community and Sagepoint coming together, we are able to offer more experiences and opportunities to our residents, and for that we are grateful.”

About Sagepoint Senior Living Services

Sagepoint Senior Living Services, formerly CCNRC, has been providing excellent care and trusted advice to seniors and their families in Southern Maryland for 40 years. Today we continue to grow in service and offer an unmatched breadth of trusted care solutions. To learn more, visit www.SagepointCare.org, or call us at 301.934.1900.

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